

Learning Objectives

EIT Food Government Executive Academy Edition 2022

Upon the completion of EIT Food Government Executive Academy, its participants will accomplish the following objectives:

- understanding the challenges related to the design and implementation of Smart Specialization Strategies and their role in Research & Innovation policies of the EU and member states
- raising awareness about successful examples of Entrepreneurial Discovery Process and practical challenges impairing its progress
- differentiating between generic approach to public support for agri-food sector and smart specialization, targeting specific fields
- identifying and discussing commercial potential of key technologies and innovative solutions across the food system, including established and emerging technologies
- understanding linkages between the agri-food sector and relevant societal challenges related among others to health, climate, energy, and digitalization
- understanding the differentiated needs, values, and preferences of distinctive consumer segments in the food system
- understanding the European regulatory framework for the agri-food sector
- understanding challenges related to digitalization and implementation of Industry 4.0 initiatives in the agri-food sector
- giving examples of innovations developed and implemented by primary producers, food manufacturers, logistics and retail companies, suppliers of agri-food equipment and chemicals
- designing R&I policy mix, taking into account specific needs for public support in a given technological/social field, in line with the identified smart specializations
- ability to orchestrate and engage in collective policy design processes, involving multiple stakeholders with diversified expectations, opportunistic approaches or attempts at policy capture
- ability to work in cross-functional international teams on solving practical organizational challenges
- willingness to experiment with new policy instruments, with a view to develop an impactful portfolio of support measures for the new EU programming period after 2020
- establishing a network of contacts with other countries, EU institutions and industrial companies in the food system
- developing impactful and innovative, cross-country project ideas that could be pitched to specific, identified stakeholders who would apply for trans-national/national/regional funding
- understanding how the European Commission can support regional agri-food initiatives through its Smart Specialization Platform
- acquiring knowledge about and establishing contacts within the European Institute of Innovation and Technology, EIT Food and other KICs
- understanding opportunities for stakeholders from individual countries, offered by EIT Food Regional Innovation Scheme